

MAKE A WISH<sup>®</sup>

New Jersey

walk<sup>★</sup>  
FOR wishes<sup>®</sup>  
WALK & ROLL EVENT

**Saturday, September 23<sup>rd</sup>**

Liberty State Park  
1 Audrey Zapp Drive  
Jersey City, NJ 07305

**Sunday, October 15<sup>th</sup>**

Samuel & Josephine Wishing Place  
1347 Perrineville Road  
Monroe Twp, NJ 08831

## 2017 WALK FOR WISHES SPONSORSHIP OPPORTUNITIES

All Sponsorship Packages include complimentary walk t-shirts for all registered participants. Multiple sponsorships available at each level except Platinum Presenting. All benefits apply to both walk sites!

### Platinum Presenting Sponsor - \$25,000

- ★ Prominent logo placement on Walk For Wishes t-shirts
- ★ Logo featured on Walk For Wishes posters, brochures and all other collateral
- ★ Logo and link presented on Walk For Wishes and MAWNJ website and "blast" emails
- ★ Banner displayed in prominent site locations (banner must be supplied by sponsor)
- ★ Featured as Presenting Sponsor on social media and included in press releases and traditional media outreach
- ★ Signage provided and displayed on the walk kick off stage
- ★ Company representative participation in opening ceremonies to be defined on event day
- ★ Sponsor area provided at walk locations and featured sponsor booth or tent at both events
- ★ Fully funds the fondest wish of two children

### Golden Sponsor - \$15,000

- ★ Company representative participation in opening ceremonies to be defined on event day
- ★ Logo featured as Gold Sponsor on Walk For Wishes t-shirts
- ★ Featured as Gold Sponsor on social media and included in press releases and traditional media outreach
- ★ Signage provided and displayed in prominent location
- ★ Fully funds the fondest wish of one child

### Silver Sponsor - \$10,000

- ★ Logo featured as Silver Sponsor on Walk For Wishes t-shirts
- ★ Logo featured in media and social media
- ★ Signage provided and displayed at walk sites
- ★ Fully funds the fondest wish of one child

### Bronze Sponsor - \$5,000

- ★ Logo featured as Bronze Sponsor on Walk For Wishes t-shirts
- ★ Logo featured in media and social media
- ★ Signage provided and displayed at walk sites

### PLUS!

- ★ Logo featured on Walk For Wishes posters, brochures and all other collateral
- ★ Logo and link presented on Walk For Wishes and MAWNJ website and "blast" emails
- ★ Banner displayed in prominent site locations \*Banner must be supplied by sponsor
- ★ Sponsor table provided at walks



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### Food and Tent Sponsor - \$2,500

- ★ Signage displayed in all tented areas, including food station
- ★ Logo featured on Walk For Wishes t-shirt
- ★ Logo and link presented on Walk For Wishes and MAWNJ website and "blast" emails

### Hope, Strength and Joy Sponsor - \$1,000

- ★ Logo featured on signage in respective area
- ★ Logo featured on Walk For Wishes t-shirt
- ★ Logo and link presented on Walk For Wishes and MAWNJ website and "blast" emails

### Water Station Sponsor - \$500

- ★ Signage displayed at water station
- ★ Volunteer opportunity to staff water station and cheer on walkers/runners
- ★ Logo featured on Walk For Wishes t-shirt
- ★ Logo and link presented on Walk For Wishes and MAWNJ website and "blast" emails

### Walk Route Sponsor - \$250

- ★ Logo featured on walk route sign
- ★ Logo featured on Walk For Wishes website and social media

## In-Kind Donations

Your in-kind donation of goods and services ensures that all proceeds from the event will go towards our mission of granting wishes to children in New Jersey. We are looking for area businesses to provide the following goods and services and would be happy to discuss these benefits with you: Bagels, fruit, energy bars, coffee, hot chocolate, water, tents, tables, chairs, stage, entertainment, photography and signage.



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## 2017 WALK FOR WISHES SPONSORSHIP COMMITMENT FORM

Please fill out the form entirely. All fields are required.

Sponsor Name: \_\_\_\_\_

Please print name exactly as you wish to be listed on promotional materials.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: ( \_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ Fax: ( \_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

Provide either a website or social media page to be linked on our website or social media, dependent on sponsorship level.

### SELECT SPONSORSHIP

Platinum Presenting \$25,000  Golden \$15,000  Silver \$10,000  Bronze \$5,000

Food and Tent \$2,500  Hope, Strength and Joy \$1,000  Water Station \$500

Walk Route \$250  In-Kind \_\_\_\_\_

I am unable to become an event sponsor but please accept my tax-deductible donation of \$ \_\_\_\_\_

### METHOD OF PAYMENT

Amount Enclosed: \$ \_\_\_\_\_

Check (Please make checks payable to Make-A-Wish New Jersey and mail to the address below)  
ATTN: Laura MacDonald, Make-A-Wish New Jersey, 1347 Perrineville Road, Monroe Twp, NJ 08831

Visa  MasterCard  AMEX  Discover

Card number: \_\_\_\_\_ Exp: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

**Thank you for helping us share the power of a wish®!**

For more information, please contact Laura MacDonald, Director of Special Events.

**Phone:** 800-252-9474

**Fax:** 609-371-8919

**E-Mail:** events@wishnj.org